



**Costa Mesa Conference & Visitor Bureau Board Meeting Agenda**

**Tuesday, December 1, 2015 start time 12 to 2pm (lunch for Board and sales leader partners only at noon)**

**The Capital Grille at South Coast Plaza, 3333 Bristol Street, #3802, Costa Mesa**

**Plaza Meeting Room**

**NOTICE TO PUBLIC** -You are welcomed and encouraged to participate in this meeting. Public comment is taken (3 minutes maximum per person) on items listed on the agenda when they are called. Public Comment on items not listed on the agenda will be heard at the meeting as noted on the agenda. Comments on controversial items may be limited and large groups are encouraged to select one or two speakers to represent the opinion of the group. The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The Agenda provides a general description and staff recommendations; however, the Board of Director may take action other than what is recommended.

**BROWN ACT NOTICE** -Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Paulette Lombardi-Fries at (714) 786-8583 at least 48 hours prior to the meeting.

**Private lunch will be served at noon for Board and sales leaders only**

**1pm-Call to Order**

**1pm-Public Comment**

- Public comment for all items not otherwise on the agenda

**Review of October 2015 Board Meeting Minutes**

- Review, motion to approve Board to approve

**Financial Reports**

- Review & motion to approve financials Sept. & Oct. 2015 Board to approve

**Prop 26 Update**

Susan O'Brien Moore  
and Mike Hall

**Marketing**

- MICE OCVA sales manager in China recap of interest by partners Paulette Lombardi-Fries  
Motion needed by Board to approve
- Costa Mesa Visitor Profile (document to pass out to Board) Paulette Lombardi-Fries
- Costa Mesa Magical Memories Campaign Dec.-Jan. Paulette Lombardi-Fries
- Sponsorship for OC Marathon 2016 Gary Kutscher  
Motion needed by Board to approve sponsorship
- Super Linemen Tournament Sponsorship Presentation Jesse and Lisa Sapolu  
Motion needed by Board to approve sponsorship

**City Updates**

Tom Hatch

*2016 Board meeting invites will be emailed to partners in early January.  
Agendas are posted online at [travelcostamesa.com](http://travelcostamesa.com) 72 hours in advance of the Board meetings.*